

Strategic Business Plan Summary

“Everyone Experience the Joy of Paddling Outriggers”



Leadership	Participation	High Performance	Skill Development	Competition	Commercial
<p>Clear, Concise, Constant Communication.</p> <p>Engage with Zones and create “One AOCRA”</p> <p>Rollout our website.</p> <p>Be Present and connected to our community.</p> <p>Adopt SIA framework into our policies.</p>	<p>Create a Junior Development Program to assist Zones and clubs.</p> <p>Partner with Zones/Clubs to facilitate quality events.</p> <p>Ensure Para Va’a included in our programs.</p>	<p>Create, deliver, and communicate a national High- Performance program.</p> <p>Develop National Events program with Zones that supports HP program.</p> <p>Engage coaches at all levels to support the overall framework from grass roots.</p>	<p>Develop and roll out level 1 and 2 coaching courses.</p> <p>Ensure lessons learnt is instigated around all incidents and near misses.</p> <p>Create a National Safety Forum that meets monthly with zone reps.</p> <p>Improve MPIO presence through a monthly MPIO forum with Zone Reps</p>	<p>Deliver World class Events.</p> <p>Create a unified race calendar with Zones and AO.</p> <p>Develop products that are marketable.</p> <p>Create Events Management Team that has Zone reps that are accountable that meet monthly.</p>	<p>Review all aspects off admin across zones and AO to look at efficiencies.</p> <p>Ensure investment is occurring to grow the sport.</p> <p>Create events that are marketable products.</p> <p>Ensure our business model is sustainable.</p>